

Welcome!

2020

ANLÄGGNINGSVÄRLDEN

The magazine for professionals and decision makers

Anläggningsvärlden (Forestry & Construction World) are an important tool for our readers. We write about the construction and forestry industry for professionals and decision makers who want to follow the development of the entire sector. In our printed magazine and on our digital platforms we publish quick news, business reports and key macroeconomic figures related to the companies in the industry. Anläggningsvärlden is distributed to selected managers and decision makers at the most well-managed companies in the construction- and forestry industry in Scandinavia.

	MATERIALDAG	UTGIVNING	TEMA	TARGET GROUPS
Nr. 1	24 January	31 January	Forest owners**	Edition: 12.400 copys Receivers: • Construction & Machinery Companies • Forestry & Logging Companies • Haulage • Stone & Gravel Companies • Demolition companies • Recycling & Energy Companies
Nr. 2	21 february	1 mars	Spring cleaning	
Nr. 3	27 march	5 april	Rock material	
Nr. 4	8 may	15 may	Svenska Maskinmässan* ² Skogsmaskindagarna* ² Borr & Spräng*	ONLINE With us, you get a daily relationship with machine buyers and contractors in Scandinavia that want to read the latest news about the industry. We offer an independent news portal for construction, forestry and logging industry. On the site there also are an practical suppliers guide the readers use frequently.
Nr. 5	18 june	25 june	Mittia Gård & Skog* ² EntreprenadLive* Demcon* ²	
Nr. 6	14 august	21 august	Load Up North* Entreprenad Live* Demcon* ²	
Nr. 7	18 september	25 september	Winter road maint. Gallringsdagarna* ² Elmia Nordic Rail*	THE DIGITAL NEWSLETTER Anläggningsvärldens weakly newsletter sums the week's most important industry news. It's a great addition to advertising on anlaggningsvarlden.se when it reaches the reader who do not visit the site as often, but simply want to get information via the newsletter.
Nr. 8	16 october	23 october	Demolition business	
Nr. 9	13 november	20 november	Biomass/mobile chipper	NATIVE ADVERTISING/CONTENT MARKETING Content marketing or native advertising is both expression describing marketing and communication in an editorial context. (Contact Marketing) We can help you get the message out in a credible manner.
Nr. 10	11 december	18 december	Tyres, chains, and tracks	

* Important trade fairs in connection with the publication.

** Extra edition of 3,000 copys to the largest private forest owners.

² Fairs where Anläggningsvärlden exhibits with its own stand.

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Quoted



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SEK 5.145



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SPECIAL FORMAT FIRST PAGE:

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ODD FORMAT SEK 15/column-mm



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SKOGS OCH
ANLÄGGNINGSVÄRLDEN
THE MAGAZINE FOR CONSTRUCTION & FORESTRY BUSINESS



GOOD CREDITWORTHINESS

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